California Community Colleges Baccalaureate Degree

Pilot Program
AB 850 (Block)
Scoring Rubric
November 4, 2014

The following rubric outlines the parameters and point values that will be used as a basis for determining which proposed pilot Baccalaureate programs will be recommended to the Board of Governors. It is important to note that this rubric does not include the following considerations that will also influence the final list of recommended programs:

- Geographic distribution of pilot programs
- Diversity of pilot programs
- Potential duplication of pilot programs
- Final verification of lack of duplication with the California State University and the University of California

RUBRIC

Satisfies all components

(Qualifies to be Recommended to the BOG)

Score in maximum range

100% - 75%

The application provides in-depth evidence of abilities defined by the specification. The section provides specific descriptions of how the requirements will be accomplished, and provide clear, detailed illustrations of work products or outcomes. Applications in this range could be awarded.

Satisfies minimal components

(May Qualify to Be Recommended in Subsequent Rounds to the BOG with Appropriate Revisions)

Score in middle range

74% - 50%

The application provides some evidence of abilities defined by the specification. The application provides limited or vague descriptions, or the various areas lack linkage to the project goal(s)/objectives. Proposals in this range will not be awarded in the initial round of pilot awards.

Satisfies few or no components (Does Not Qualify to the Be Recommended to the BOG)
Score in minimum range
49% - 0%

The application lacks the items defined by the RFA specification. The area(s) lack description, or the response is significantly inaccurate or deficient concerning the requirements as described in the proposal. Proposals in this range will not be awarded.

Criteria	Criterion Value	Reader Score
Need (Statement of Problem)	25	
Response to Need	20	
Project Management/ Institutional Commitment	25	
Identified Resources	20	
Overall Feasibility of the Project	10	
TOTAL POINTS	100	

1. **Need (Statement of Problem)**   **Maximum Points 25**

Guidelines:

The application concisely and clearly provides:

- A description of the proposed Baccalaureate program.
- Local, regional, or statewide need for the proposed Baccalaureate program.
- Evidence of regional and/or statewide labor market demand.
- Evidence of regional interest, community support, and employer demand for the proposed program.
- Identification of the students and student need for this program.
- College demographics including region, size, and enrollment characteristics.
- Evidence (quantitative and/or qualitative) drawn from experiences, statistics, authoritative sources, and/or research.

2. Response to Need   Maximum Points 20

Guidelines:

The application concisely and clearly provides:

- The size and scope of existing associate degree programs in the discipline of the proposed Baccalaureate degree
- Eight-year enrollment projections for the proposed program.
- Evidence of lack of program duplication with the University of California or the California State Universities.
- Rationale for this degree including an example of the upper division discipline work that may be required for the proposed degree.
- Examples of the upper division general education course work that may be appropriate for the proposed degree.
- Timeline for program planning, requisite accreditation, and degree completion.
- Evidence that the proposed Baccalaureate Degree can be addressed with available resources.

3. Project Management/Institutional Commitment   Maximum Points 25

Guidelines:

The application provides evidence of:

- Institutional support demonstrated by sign-off of District Board of Trustees, District Chancellor (If applicable), President Superintendent, College President, Chief Instructional Officer, Chief Student Services Officer, Chief Business Officer, and Academic Senate President
- Declaration of a current and historical positive accreditation status.
- Effective and stable fiscal management.
- An effective management plan for operating the program and an organizational chart of the program support.
- Commitment of experienced and appropriate program administration with sufficient time allocated to ensure project success.
- Commitment to the success of the Bachelor Degree program including the willingness to allocate necessary and appropriate funding.

4.   **Identified Resources**   **Maximum Points 20**

Guidelines:

The application concisely and clearly provides:

- Evidence of funding sources provided to support the development and operational of the program.
- Evidence of available facilities, instructional equipment, and supplies to support the program.
- Evidence of appropriate administrative, faculty, and student services capacity to support the program.

5.   **Overall Feasibility of the Project**   **Maximum Points 10**

Guidelines:

The applicant should: provide a statement as to how the project is realistically capable of attaining the required and proposed outcomes:

- The application has adequate data/documentation.
- Adequate resources and institutional support are available (personnel; fiscal; infrastructure) with the necessary expertise to attain the outcomes.
- There is adequate evidence of institutional support/commitment to reach the required and proposed outcomes.
- The project can realistically develop a Baccalaureate degree program within the proposed timelines and available funding.